**MINUTES**

**Louisiana Automobile Theft and Insurance Fraud Prevention Authority**

**(LATIFPA)**

September 12, 2012

Poydras Building

1702 North Third Street

Baton Rouge, LA 70802

**CALL TO ORDER**

Chairman Warren Byrd called the meeting of the **Louisiana Automobile Theft and Insurance** **Fraud Prevention Authority (LATIFPA)** to order at 10:15 a.m. The meeting was properly noticed. Director Denise Cassano called the roll.

**ROLL CALL**

Members Present Members Absent

Warren E. Byrd, Esq., Chairman Mr. Ryan Marine

Executive Counsel Regions Insurance

Louisiana Department of Insurance

Mr. Willard Hamilton Lieutenant Trevor Smith.

Internal Auditor Louisiana State Police

Louisiana Department of the Treasury Insurance Fraud unit

Mr. Thomas McCormick, Esq. Mr. Cleve Franklin

Department of Justice, State of Louisiana GEICO Companies

Mr. Richard J. Hagey

SIU Manager, SCLA

Louisiana Farm Bureau Insurance Company

Honorable Dan Morrish

By Mr. Don “Tuffy” Resweber, Designee

Honorable Mike Huval, State Representative

House Committee on Insurance

Mr. Terrance “Terry” Apple

Insurance Fraud Investigator

Department of Justice, State of Louisiana

Staff Members Present Staff Members Absent

Ms. Denise Cassano, Director

Mr. Jonathan Wagner

Department of Justice

Legal Counsel to the Louisiana Department of Insurance

Mr. Kevin Smith, Assistant Director

Ms. Ileana Ledet, Deputy Commissioner

Public Affairs Division

Louisiana Department of Insurance

**There were three attendees from the public at this meeting.**

Chairman Byrd declared that a quorum was present. **Prior to action on each agenda item for which a vote was taken, there was a public comment period as required under La.R.S. 42:14(D).**

The minutes of the June 13, 2012 board meeting were presented for review and approval. A motion was made by Mr. Terrance Apple to adopt the minutes as presented. Mr. Tom McCormick seconded the motion. Prior to a vote Chairman Byrd opened the floor for any public comment, but there was none. The minutes of the June 13, 2012 meeting were adopted by unanimous vote.

Director Cassano reported on **LATIFPA** income, expenditures and donations. The report was accepted as given.

Ms. Ileana Ledet gave a presentation of the LATIFPA Proposal for Advertising Expenditures for FY 2012/2013.

A motion was made by Mr. McCormick to approve expenditures in FY 2012-2013 not to exceed $49,000 for the purchase of a statewide billboard campaign with Lamar Advertising, as a sole source provider. Mr. Apple seconded the motion. Prior to a vote Chairman Byrd opened the floor for any public comment, but there was none. The motion was adopted by unanimous consent.

Mr. McCormick made a motion to approve expenditures in FY 2012-2013 not to exceed $49,000 for the purchase of a statewide radio campaign through Louisiana Radio Network, as a sole source provider. Mr. Apple seconded the motion. Prior to a vote Chairman Byrd opened the floor for any public comment, but there was none. The motion was adopted by unanimous consent.

Mr. McCormick made a motion to approve expenditures in FY 2012-2013 not to exceed $5,000 for the purchase of items used for distribution in the LATIFPA education programs. Mr. Apple seconded the motion. Prior to a vote Chairman Byrd opened the floor for any public comment, but there was none. The motion was adopted by unanimous consent.

Mr. McCormick made a motion to approve expenditures not to exceed $5,000 for the Louisiana Department of Insurance/LATIFPA 2012 Conference on Insurance Fraud and Vehicle Theft. Mr. Apple seconded the motion. Prior to a vote Chairman Byrd opened the floor for any public comment, but there was none. The motion was adopted by unanimous consent.

Mr. Allen Applewhite, National Insurance Crime Bureau (NICB) gave his report on the **LATIFPA**/NICB License Plate Recognition and VIPER programs. The report was accepted as given.

Assistant Director Kevin Smith gave a report on the middle and high school curriculum presentations and other educational events conducted by **LATIFPA**. The report was accepted as given.

Director Cassano announced that the LATIFPA 2012 Conference on Insurance Fraud and Vehicle Theft would be held Wednesday, October 17, 2012, at the Crowne Plaza Hotel in Baton Rouge.

There being no further business, the meeting was adjourned at 11:25 a.m.